



**UNIVERSITY OF TORONTO**  
**SCHOOL OF CONTINUING STUDIES**

**The Elaine Stirling Corporate Storyteller Award for Business Writing**  
**2020 APPLICATION FORM**

**Definition**

Writer, corporate consultant and business communications instructor Elaine Stirling established this award in 2018 to recognize exceptional business writing. This award is open to professionals who have demonstrated the impact that storytelling can have, whether in the form of a business proposal, a successful marketing campaign, a pitch, or any other form of narrative in the workplace.

**Value**

The Elaine Stirling Corporate Storyteller Award for Business Writing is valued at one prize of \$1,500 annually, with up to two runners up of \$500 being selected annually.

**Eligibility**

Applicants must at the time of applying:

- Have successfully completed a minimum of 50 percent of the required course in a career-oriented certificate program at the University of Toronto School of Continuing Studies with a minimum B (70%) average
- Be in good financial standing with the University of Toronto School of Continuing Studies
- Students must be eligible to work in Canada

**Selection Criteria**

Elaine Stirling created this award to demonstrate the impact that storytelling has in the workplace. This award seeks to recognize and reward examples of business writing that have had demonstrable impact on the applicant's career, a major workplace project, or the applicant's organization.

- Applicants must submit a compelling 1-2 page writing sample, either describing an example of storytelling in the workplace or as a piece of narrative itself.
- Applicants must submit a letter of support from an employer or organization that verifies their achievements.
- Current curriculum vitae containing full educational and professional history must be included.

Submissions will be evaluated based on the demonstrated application of storytelling in the workplace and the impact that it had on the applicant's career or organization.

**Application Procedures**

Applicants must apply by email to [events.scs@utoronto.ca](mailto:events.scs@utoronto.ca). Completed application forms must be received by **June 26, 2020**. Please note that applications submitted by mail will not be accepted at this time. The winners will be announced and the prizes presented in the fall of 2020.



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**PART I – PERSONAL INFORMATION (PLEASE PRINT CLEARLY)**

Student Number:	Title:
First Name:	Last Name:
Street Address:	City:
Province:	Postal Code:
Telephone Number:	Alternative Number:
Email:	

**PART II – CHECKLIST**

Please ensure to include:

- Writing sample
- Letter of Support
- Curriculum vitae

**PART III- SIGNATURE**

The above information is, to the best of my knowledge, true and accurate. I understand that any false statements I may make could disqualify me for Elaine Stirling Award Corporate Storyteller Award for Business Writing. All student awards are considered taxable benefits by Revenue Canada. In order to receive a cash award, winners will be required to provide their Social Insurance Numbers for tax purposes. By signing below, I indicate that I understand and agree to these terms and conditions.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_